



PBC lifestyle
magazine

The **GATES** Hotel

A Luxurious New Way to Experience Key West

Live **HEALTHIER**
& Feel **FABULOUS**

with Dr. Becky Campbell

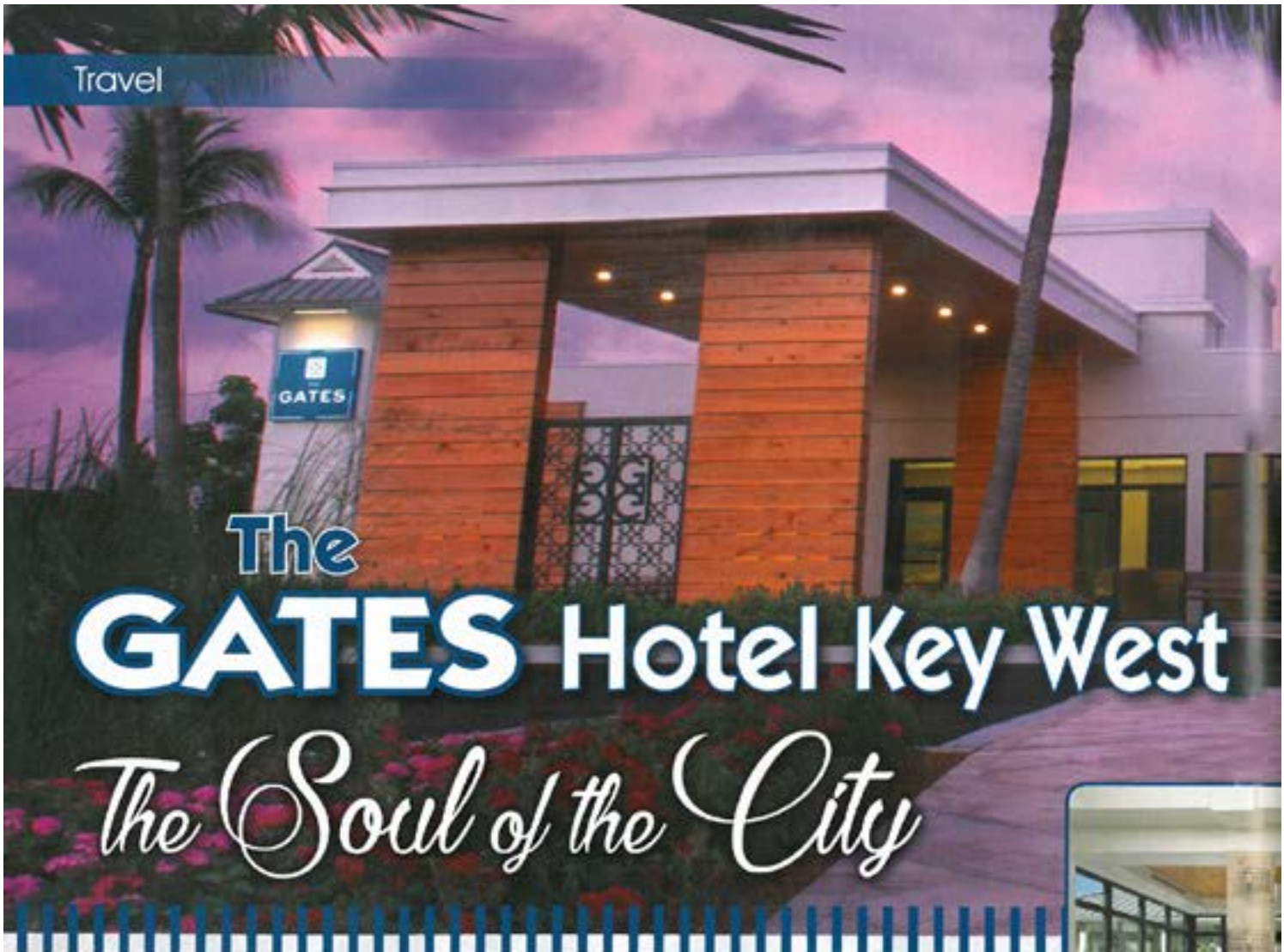
LOCAL SALONS OFFER STYLE & SUBSTANCE

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(continued)



The GATES Hotel Key West

The Soul of the City

by Lee Hershfield
Photography by
Manolo Doreste, In Focus Studios

With the presidential primaries now in full swing, it is an axiomatic imperative to, when the opportunity presents itself, "Get out of Dodge." Record the debates and cast an absentee ballot if you must; slap all remnants of the work-a-day world and political trails from your duster. Pack your saddlebags with sunglasses and subtropical clothing, but leave your Ferragamos and Manolo Blahniks behind; instead, grab your flip-flops, flippers and steadfast companions (including your furry ones). Ride the trail south to Key West. When you reach the edge of town, smile; your host is The Gates Hotel.

THE GATES PHILOSOPHY

Located at Key West's entry point, The Gates is appropriately considered a lifestyle accommodation, which immerses you

in the history, diversity and hospitality of this Key, the southernmost city in the Continental United States.

"What's really fantastic about The Gates is that it's a brand-new property; Key West has not changed in its selections of accommodations in quite some time," explained Stephanie Happ, the complex director of sales and marketing in Key West. "We have this brand-new property that opened in in March 2015 and we have taken our time to go beyond the walls inn and the bed and the accommodation component of it, and really focus our energy and thought ... on the guests, ensuring that it is an authentic Key West experience for them."

THE KEY WEST EXPERIENCE

"We are far enough away from the revelry of Duval Street and all that's happening downtown, yet close enough for guests to visit those great attractions of Old Town, but still have the ability to separate themselves from that and not lose any level of authenticity of the Key West experience; that's the luxury of this lifestyle brand," Happ said. "Through the interior designs, the programming and the [hotel's] partnerships, [the guests





are] getting a very well-rounded experience that makes them walk away feeling like they've learned something or touched on something that is truly authentic Key

West. From the historical component that made our island what it was prior to tourism driving the economy; the cigar trade, the Prohibition years and more."

Happ explained that The Gates invokes Key West's rich history within the confines of its property so guests never feel like they've left Key West when they return to the hotel. The Gates has also entered into several artisan partnerships that make your Key West adventure a historic one.

ARTISAN PARTNERS

Rum Row is The Gates' contemporary rum bar adjacent to the hotel's pool deck. With a nod to the Prohibition era and the indelible characters and culture it yielded during its history, The Gates has partnered with Key West First Legal Rum Distillery.

White rum drinks made with Florida sugarcane and finished with infusions of coconut, vanilla crème brûlée and real key lime are offered in the company of a selection of handcrafted cocktails inspired by Key West history. "Up in Smoke" features First Legal's raw and unfiltered rum, its name a salute to the island's cigar industry. The Tomoka Mojito takes its name from a famous rum-running ship. You may decide to choose one of the aged and dark sipping rums or the private label Gates rum, exclusive to the hotel and billed as perfect pairings with a Rodriguez cigar.

The Gates has also partnered with the Rodriguez Cigar Factory, a family-owned enterprise that has been continuously operating in Key West since 1984; the cigar company draws its inspiration from the days when cigar making was introduced to the island. Rodriguez hand-rolled cigars are made in traditional Cuban style and are offered in an extensive selection of premium blends.



Photo provided by The Gates Hotel



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"This has been a wonderful partnership for us," Happ said. "We have created an outdoor Rodriguez Cigar Lounge and we have a beautiful humidor in the lobby for guests to select their cigars and enjoy them in the garden. The cigar fun goes beyond relaxing with your favorite pairing of a sipping rum and your smoke. We have cigar rolling and Dominoes nights and they are really fun 'Havana Nights' type of events."

Another Key West partner of The Gates that you will see throughout the hotel and in its 100 boutique-style rooms are photographs by Jorge de la Torriente of De La Gallery. The award-winning photographer's use of light, color and composition are a perfect complement to the interior's neutral tones.

FOUR-LEGGED FUN

Key West is a pet-friendly city and so is The Gates. When you

make your reservation, be sure to inquire about their partnership with BarkBox and the pet-friendly services and amenities they provide within the hotel. Wouldn't it be even more fun to sip rum with Fido at your feet?

The soul of The Gates is its staff, who are all Key West residents and richly informative; they are welcoming and sincerely eager to make your stay in Key West your most memorable one. Upon confirmation of your reservation, you are directed to a personal concierge, who, if you wish, will guide and assist you in planning every aspect of your stay.

When you select The Gates for your stay, you have selected a truly Key West destination. Enjoy. **PGG**

The Gates Hotel is located at 3824 N Roosevelt Blvd. in Key West. To book your reservation or find out more, call (305) 320-0930 or visit www.gateshotelkeywest.com.



LIFE IS
BETTER
WHEN YOU'RE
INSIDE
THE GATES



The Gates truly defines boutique with an intimate setting that summons the laid back vibe of traditional Key West with sophisticated touches. At the heart of the hotel is Rum Row - a chic pool, bar, and lounge scene. Marvel at the selection of rum pairings, channeling the days of Prohibition via our exclusive partnership with Key West First Legal Rum Distillery. Once you've entered The Gates, you've **unlocked adventure.**

#unlockthekeys | GATESHOTELKEYWEST.COM



Enter to Win!

A 3-Day, 2-Night Stay for Two at The GATES Hotel in KEY WEST

Package includes:

- Complimentary breakfast for two, each day of stay
- Complimentary dinner for two, each night of stay
- Bicycle rentals for two, one day of stay
- Complimentary sunset sail for two with live music

Entry deadline is March 25, 2016.

Winning name will be drawn March 26.



No purchase necessary. Must be of legal age to enter drawing. Certificates will be valid one year from the end of the promotion. Based on availability. Blackout dates will apply and include holidays. Redemption instructions will accompany certificates. Gratuity and incidental charges not included. Reservations must be made 14 days prior to arrival dates.

Name _____
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Entry should be mailed to:
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For more information, contact PBG Office: (561) 472-0818
or Stuart Office: (772) 692-0297